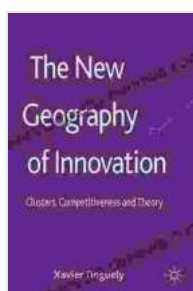


The New Geography of Innovation: Redefining the Innovation Landscape

Uncovering the Secrets of Global Innovation Hubs

In a rapidly evolving global economy, innovation has emerged as the driving force behind economic growth and social progress. The traditional model of innovation centered around a few select cities, such as Silicon Valley and Boston, is undergoing a profound transformation. Today, innovation is blossoming in unexpected corners of the world, creating a new geography of innovation.

The New Geography of Innovation, a groundbreaking work by leading scholars, takes readers on an enthralling exploration of this dynamic landscape. Through in-depth case studies and insightful analysis, the book uncovers the secrets behind the rise of these emerging innovation hubs.



The New Geography of Innovation: Clusters, Competitiveness and Theory by Xavier Tinguely

★★★★☆ 4 out of 5

Language : English
File size : 5670 KB
Text-to-Speech : Enabled
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 460 pages
Screen Reader : Supported



Key Features of the Book

- **Comprehensive Case Studies:** The book delves into the success stories of 10 global innovation hubs, including Shenzhen, Tel Aviv, Bangalore, and Medellín, showcasing their unique approaches to fostering innovation.
- **Global Perspective:** The authors provide a comprehensive analysis of the global innovation landscape, highlighting the factors that contribute to the emergence of innovation hubs in diverse regions.
- **Policy Insights:** The book offers valuable insights for policymakers and government leaders, outlining best practices for creating supportive environments for innovation.
- **Innovation Ecosystem Analysis:** The authors delve into the complex dynamics of innovation ecosystems, examining the interplay of startups, universities, research institutions, and investors.

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The New Geography of Innovation is an essential resource for:

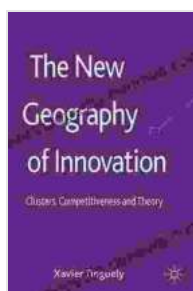
- **Policymakers:** Governments and policymakers seeking to understand the drivers of innovation and foster economic growth.
- **Business Leaders:** Executives seeking to tap into the potential of emerging innovation hubs and identify new opportunities for collaboration.
- **Entrepreneurs:** Aspiring entrepreneurs seeking to build successful businesses in the new geography of innovation.
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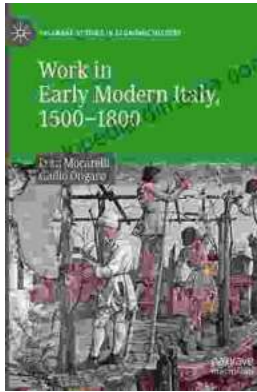


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